



RPA/Conservation Easement Sign Installation Guidelines

- Signs shall be 12 inches high by 18 inches wide or 6 inches high by 8 inches wide, depending on location, site, etc. (specific submittals are required).
- Sign blanks shall be 0.08 inch thick aluminum with rounded corners (r-3/4 inch).
- Sign colors must match Pantone ink colors 300 (blue), 187 (Red), 336 (Green), and 468 (beige). Before sign production, paint colors and vendor proofs will need to be approved by Gene Canova, Graphic Designer, in the Graphic Design Office. Contact info is **757-253-6854** and **gene.canova@james-city.va.us**.
- Signs shall contain County standard message as illustrated and shall be site specific. (Conservation Easement or Chesapeake Bay Resource Protection Area).
- Signs shall be drilled with 3/8 inch holes top and bottom and attached to the posts with 5/16 inch by 1-1/4 inch galvanized bolts.
- Posts shall be steel u-channel, weighing 1.33 lbs/foot.
- Posts shall be painted with green acrylic automotive enamel paint (to match Pantone ink 336) or galvanized, with 3/8 inch holes on 1 inch centers full length.
- Sign mounting height shall be approximately four feet above ground depending on location; and placement shall be in accordance with approved plan.
- Posts shall be driven into the ground two feet.

Deviations from these Guidelines may be requested in Writing to the Engineering and Resource Protection Division of James City County.

Suggested RPA sign resources:

Wright Sign Shop 8008 Hankins Industrial Park Toano, VA 23168 P: 757-566-8329 F: 757-566-8636	The Sign Shop 715-A Blue Crab Road Newport News, VA 23606 P: 757-873-1157 F: 757-873-0131	Signarama 410-G Lightfoot Road Williamsburg, VA 23188 P: 757-258-2688 F: 757-258-2689
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